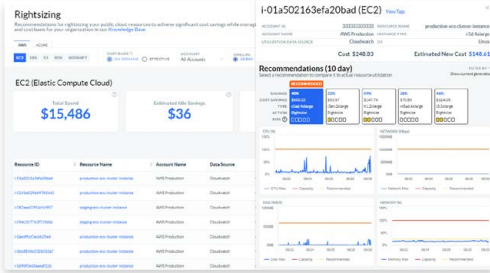




## Create visibility & trust

### Enable team ownership of AWS costs

- Analyze fully-burdened costs in near real-time by integrating custom pricing and amortizing RIs and Savings Plans
- Allocate 100% of costs including containers, support, and shared services
- Communicate the value of cloud at the application and BU level by mapping costs to custom business dimensions
- Establish budgets and predict future spend with ML-driven forecasts



## Optimize resources & save on cloud

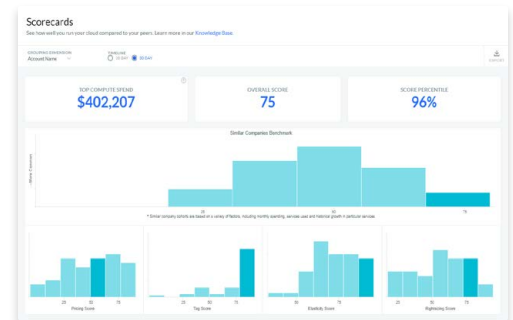
### Rightsize AWS spend and plan commitments

- Save over 20% on annual cloud spend with intelligent optimization recommendations
- Rightsize resources based on CPU, memory, network, and storage needs
- Achieve more than 90% RI & Savings Plan coverage with end-to-end reservation planning, including exchanges and modification
- Detect and remedy spend anomalies with real-time notifications

## Mature your Cloud Center of Excellence

### Continuously improve the unit economics of AWS

- Automate best practices for cost optimization and data hygiene
- Simplify organization-wide chargeback/showback
- Benchmark across teams and against peers
- Streamline business workflows and ingest best-in-class source data with Jira, Datadog, and New Relic integrations



## Customer Results



# 96%

OLX uses IBM Cloudability to make better decisions about purchasing RIs, achieving 96% utilization of RIs and 80% coverage.



# \$5M

Saved \$5 million enterprise-wide by leveraging IBM Cloudability recommendations.



# 50%

Reduced Amazon Relational Database Service costs by over half with insights provided by IBM Cloudability.

## Get Started

Apptio, an IBM Company, is the leading technology spend and value management software provider and a category leader in TBM, FinOps, and Agile Portfolio Management. Visit [www.apptio.com](http://www.apptio.com).

Start a free trial